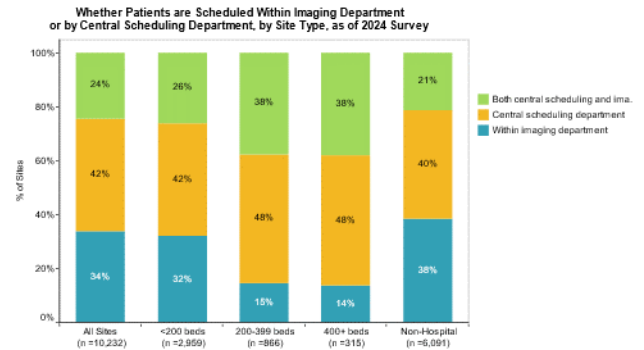


IMV 2024 Cardiology in Diagnostic Imaging Market Outlook Report

Featuring research from an IMV-hosted online survey of over 200 hospitals and imaging centers in the United States

Overview

IMV's 2024 *Oncology in Diagnostic Imaging Market Outlook Report* examines cardiology-related imaging market factors across CT, MRI, PET, SPECT, C-Arm, Mammography, X-Ray and Ultrasound systems. The report explores aspects of market trends, procedure volume, installed base, equipment purchase plans, contrast utilization, market trends, and site operations characteristics. Survey results are projected to the identified universe of cardiology-related imaging facilities, and the report provides budget and purchase plans for cardiology-related imaging systems for 2024-2027.



What you'll learn in this report

Cardiology-related department priorities and future outlook for diagnostic imaging departments

- What are the key department priorities?
- What factors will impact the future outlook the most?
- What is the departmental outlook for cardiology-related procedure volume, reimbursement levels, revenue and net income?

Cardiology-related imaging procedures

- How have average cardiology-related imaging procedures changed by site type?
- What is the mix of settings for where cardiology-related imaging procedures are performed?

Installed base and purchase plans

- What is the installed base market share by vendor?
- What is the anticipated age of imaging systems upon replacement?
- How many cardiology-related imaging units of each modality are installed in diagnostic imaging departments?
- What are the purchase plans for new vs. refurbished units?
- What is the unit forecast for cardiology-related imaging units by modality?

Trends

- What are the current and planned uses of AI for cardiology-related imaging procedures?
- How did AI impact imaging departments in 2024?

Site operations characteristics

- What are typical wait times for scheduled imaging appointments?
- What are the primary reasons patients are referred for cardiology-related imaging exams?

Market Research Methodology

This report utilizes the results from an IMV-hosted online survey conducted in May to June 2024 with 210 diagnostic imaging administrators and chief technologists from a random sample of hospitals and imaging centers performing cardiology-related imaging services across the United States.

IMV Market Research Report Advantages

Since 1977, IMV has been a leading supplier of market information to the medical imaging industry, providing site-specific databases and comprehensive market reports that address the radiology, cardiology, and radiation therapy markets.

- **Broad coverage:** Results from IMV's survey are projected to IMV's identified universe of hospitals and independent imaging centers performing cardiology-related imaging exams to identify cross modality trends that are relevant for the diagnostic imaging community.
- **Data accessibility:** Includes 115 pages with over 100 graphs and exhibits in PowerPoint slide presentation format to help decision-makers interpret the data for use in developing informed market strategies.
- **In-depth analysis:** Drill down from top-level summaries to analyses by facility ownership type and hospital bed size for key metrics such as procedures, installed base market share, purchase plans, and more.
- **Market trends:** 2024 results are compared to reported 2023 results to identify key trends in cardiology-related imaging outlook, installed base, and purchase plans.

Call IMV to order your report today!



Price: \$8,000 for digital file of *2024 Cardiology in Diagnostic Imaging Market Outlook Report* in slide presentation format
Contact IMV at 703-778-3080, ext. 1033; sales@imvinfo.com.
Publication Date: August 2024